



LOOK HERE: Wayne Gregson, Tim Buykx and Phillip DeAraugo admire the new map at the train station.

Maps give Bendigo new direction

A NEW set of maps is about to make it much easier for pedestrians to navigate their way around central Bendigo.

For the directionally-challenged, the wayfinding maps will eliminate the difficulties of locating north — as the top of the map will be the way the viewer is facing.

Unveiling the first of the maps at Bendigo railway station, City of Greater Bendigo councillor Wayne Gregson said the innovative and colourful maps would be on display throughout the CBD, encouraging pedestrians to take a fresh look at the city on foot.

"I'm a bit of a map freak and this is the most logical map of Bendigo I've ever seen," he said.

Or Gregson said cities with healthy pedestrian activity also enjoyed improved shopping, spending and interaction.

City of Greater Bendigo strategic planner Phil DeAraugo said the maps were part of a larger plan to encourage more pedestrian activity and link the CBD to the railway station.

"While most maps emphasise the roads, this highlights the footpaths (and) the safe pedestrian crossings," Mr DeAraugo said

"And it incorporates three-dimensional images of Bendigo landmarks, making it easier to distinguish where you are and where you want to go."

COGB landscape co-ordinator Tim Buykx said the maps would include rare historical photos from the Central Goldfields archives, providing a fresh perspective of some famous Bendigo vistas.

"This is not only for tourists, but also to help residents realise that the CBD is a great place to walk and encourage them to park and walk rather than driving from one car park to another," he said.